

John E. Husing, Ph.D.

john@johnhusing.com
www.johnhusing.com

PERSONAL

Born: June 23, 1941 Alameda (<i>4th generation Californian</i>)	Children: W. Scott Husing (<i>West Point grad, lawyer</i>) Suzanya Barton (<i>mother, two children</i>)
Married: Debra Sanson Husing	

EDUCATION

Ph.D. Claremont Graduate School, Economics, 1971 Dissertation: Economic Impact of Defense Closures On Inland Empire
M.A. Claremont Graduate School, Economics, 1965
B.S. <i>cum laude</i> , Saint Mary's College of California, Classics & Economic, 1962
High School, Las Lomas High School, Walnut Creek, 1958

POSITIONS HELD

Business Vice President, Economics & Politics, Inc. 1998-2000 Founder, Inland Empire Quarterly Econ.Report 1988-2000 Owner, Economics & Political Analysis 1974-1998	Non-Profit Exec. Comm., Inland Emp. Econ. Partnership, 1994-2000 President, Inland Empire Economic Partnership, 1994 General Manager, American River Touring Assoc., 1973
Education Division Chair, Bus. & Econ. San Bdno Vly College 1967-69 Associate Prof., Economics, San Bdno Valley College 1964-81 Lecturer, Economics, Cal State Univ. San Bdno 1988-1994	Government Adm. Asst. Assemblyman Goggin (<i>D-San Bdno</i>) 1982-84 Adm. Asst. Assemblyman Cramer (<i>D-Ontario</i>) 1980-81 Adm. Asst. Assemblyman Elder (<i>D-Long Beach</i>) 1982
Press Front Page Columnist, The Business Press, Press Enterprise Group, Belo Management Services, 1998-2000	
Politics Campaign Mgr: Terry Goggin (<i>1974-84</i>), James Cramer (<i>1980-82</i>), Matthew Martinez (<i>1980 primary</i>), Steve Clute (<i>1982</i>) Campaign Manager: over 50 successful non-partisan elections (mayors to judges to issues) in San Bdno Co. (<i>1974-1994</i>) such as: first citywide elections integrating San Bdno school board with Black (<i>1974</i>) and Hispanic (<i>1976</i>) representatives.	

CLIENTELE: 1990s (sample)

Transportation Riverside County Transportation Commission San Bernardino Associated Governments Southern California Association of Governments Ontario International Airport (<i>Los Angeles World Airports</i>) Roadway Express Burlington Northern Santa Fe Railroad	Utilities San Bernardino Valley Municipal Water District Southern California Metropolitan Water District General Telephone Southern California Edison Southern California Gas Company																
County Government Riverside San Bernardino	City Government <table style="width: 100%; border: none;"> <tr> <td>Riverside</td> <td>Corona</td> <td>Pomona</td> <td>Norco</td> </tr> <tr> <td>Ontario</td> <td>Moreno Vally</td> <td>Hemet</td> <td>Perris</td> </tr> <tr> <td>San Bernardino</td> <td>Temecula</td> <td>Lk. Elsinore</td> <td>Fontana</td> </tr> <tr> <td>R. Cucamonga</td> <td>Palm Springs</td> <td>Gd. Terrace</td> <td>Barstow</td> </tr> </table>	Riverside	Corona	Pomona	Norco	Ontario	Moreno Vally	Hemet	Perris	San Bernardino	Temecula	Lk. Elsinore	Fontana	R. Cucamonga	Palm Springs	Gd. Terrace	Barstow
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Finance Moody's Investors Service Citizens Business Bank PFF Bank Redlands Centennial Bank Arrowhead Credit Union March Credit Union Redlands Federal Bank	Other Inland Empire Economic Partnership California Speedway Inland Valley Development Agency GE Capital Inland Center Mall Numerous Law Firms																
Federal Government U.S. Information Agency	State of California California Highway To Space Program																

RECENT APPLIED RESEARCH & CONSULTING WORK (sample)

1. Facilitated negotiations among mayors, supervisors and economic leaders of Riverside County on the appropriate division of transportation funds under SB 45 (1998)

Moderated discussions among over 30 elected officials and economic leaders from throughout Riverside County, mediated negotiations leading to a compromise decision. RCTC reorganized. (Client: Riverside Co. Transportation Commission)

2. Helped Coordinate Successful Effort to Stop BRAC Closure of Naval Warfare Assessment Division, Norco (1995)

Documented weaknesses in Navy's case for closing NWAD. Helped coordinate local lobbying efforts. Testified before BRAC Commission. Wrote sections of testimony for state officials. NWAD survived the BRAC process.

3. Moody's, Fitch's and Standard & Poor Bond Ratings (1991-2000)

Researched the impact of the California recession/recovery/expansion on the Inland Empire's near & long term economic health. Made repeated presentations to the New York and San Francisco offices of Fitch, Moody's and Standard & Poor bond rating agencies. Feature speaker Bond Buyer conference on California municipal securities, 1995. (Clients: Moody's Investors Service; San Bernardino County & Riverside County governments and transportation agencies)

4. Budget Forecast, San Bernardino Association of Governments (1999)

Project ½ cent sales tax revenues for transportation program. (Client: San Bernardino Association of Governments)

5. Coachella Valley Economic Development Analysis (2000)

First analysis of Coachella Valley economy based solely of data from inside the region (Client: Coachella Valley Economic Partnership).

6. San Bernardino County Economic Development Strategy (1999)

Examination of the entire scope of economic issues impacting the various regions of San Bernardino County. Recommendation restructuring of county economic development activities. Adopted. (Client: San Bernardino County Board of Supervisors)

7. City Economic Development Strategies (1999-2000)

Created city level databases, conducted analysis and/or assisted development of adopted economic development strategies: Ontario, Corona, Rancho Cucamonga, Riverside, San Bernardino, Fontana, Coachella Valley, Lake Elsinore Temecula.

8. Inland Empire Economic Partnership Factbook (2000)

Almanacs tracking variables like population, retail sales, home prices & volumes, assessed valuation, new firm locations, employment, law enforcement, education. Explanations of the forces driving the region's growth. (Client: Inland Empire Economic Partnership)

9. Impact of cross-docking facilities on the efficiency of goods movement in San Bernardino's I-10 Corridor (1999)

The Inland Empire's economic efficiency will increase, its costs decline and its competitiveness will go up if Roadway's new cross-docks are located near the BNSF Railroad intermodal yard, the Ontario International Airport and the 200 million feet of industrial space developed since 1985. (Client: Roadway Express)

10. Economic Impact of Burlington Northern-Santa Fe Intermodal Rail Yards on San Bernardino (1996)

Economic impact of developing a 400,000 lift capacity intermodal rail yard in the City of San Bernardino. Research explained showed how land cost, deregulation, just-in-time inventory control, e-commerce and the development of intermodal rail have become key drivers in the Inland Empire economy. (Client: Burlington Northern Santa Fe Railroad)